Myrna Loy Back with M-G-M, under Old Contract Conditions

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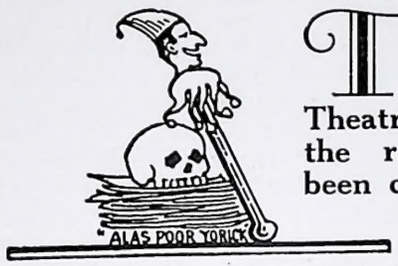
LONDON SEES "CHINA SEAS"



THE Trade Show of "China Seas", at the Prince Edward Theatre, London, confirmed the reports which have been crossing the Atlantic Ocean in respect to this latest Metro-Goldwyn-Mayer whirlwind success.

We have heard reports that "China Seas" has been held over at the Capitol, New York for three weeks, delaying the opening of Garbo's latest picture, "Anna Karenina".

This is the first picture since "David Copper-field" to be held over for such a run. Incidentally its opening week was top for that theatre's gross in a long time, the cash customers handing in forty-eight thousand dollars in receipts.

What is the secret of this picture's success which does not claim to be anything more than it should be? First, there is Clark Gable, his name speaks for itself; Jean Harlow, whom high-brows and low-brows like tremendously, because Jean represents a quality that all women and men admire; she is natural and naturally magnetic. As a "China Seas" edition of "Sadie Thompson" of "Rain" fame, Jean has a part which she can put over in first class style.

Then there is Wallace Berry, whose easy-going style is reminiscent of the late Will Rogers, more than anyone else we have upon the screen.

Berry is "rough and ready", give him any kind of a part, and Berry gives you a characterization. As the sea-dog of a pirate in "China Seas", who in dying, states, "the best thing I ever did in my life was to fall in love with you, (Jean Harlow) and that was a mistake", Berry makes you remember him.

"China Seas" is a great piece of fiction, full of adventure, thrills, something doing, moving all the time, and that is what makes Entertainment in Motion Pictures.

People today are easily bored, they long to be rid of boredom. The world has them fed-up, it is in such a state of hysteria; and everybody is inspired with a desire to forget everybody, everything and to be entertained. "China Seas" accomplishes this miracle, for a miracle it is, as important as turning one fish into thousands with which to feed a hungry multitude.

Thank God for the Power to forget, and for the Power of the Screen which can make millions of people of all colours, religions, nationalities forget for an hour or two, wars and rumours of wars, depressions, floods.

If a Trade Show is a criterion of public opinion, then "China Seas" is going to be as great a success in England as it is on the American Continent.

JOHN MAXWELL SOUNDS WARNING

AT the Eighth Ordinary General Meeting of the Associated British Picture Corporation, Ltd.; held recently at Winchester House, London, Mr. John Maxwell, chairman and managing director, pointed out that there had been a great and unusual flow of money into film production, and that the money had not always been wisely or properly spent. He deplored the fact that costs of productions were continually mounting. Large sums of money, for producing, were being extravagantly spent. Fantastic ideas of money values were permeating throughout the Industry into the Trades, with the result that demands were being made by the Electrical Trades Union for extra pay for some of its members.

Mr. Maxwell pointed out that large sums of picture-money had been lost in 1928 and 1929, large sums were lost this year, and that he would deplore a return to the former years' policies.

Mr. Maxwell was proud of his company's reputation and jealous of the good name of the Film Industry. His company was not dependent to any extent on its film production department, and although conditions in that department were difficult, his company would be able to maintain, and he believed, increase the profits of the company as a whole.

RAY PRESENTS

RAY LEWIS

AFTER seeing the trade show of Metro-Goldwyn-Mayer's "China Seas", I attended the trade show of "Anna Karenina", Clarence Brown's production with Greta Garbo, Freddie Bartholomew, Fredric March, Constance Collier, Basil Rathbone, May Robson, etc., etc. A marvellous cast for a superb picture.

Garbo has an ideal part and the costumes of the period suit her particular style. There is no actress who can convey as much tragedy, and drama, when she is apparently doing nothing, as Garbo does.

"Anna Karenina" is a typical Garbo part; love, unconquerable love which can only end in despair, in tragedy.

Fredric March as her lover, "Vronsky", is excellent. "Vronsky", who is of His Majesty's Guards, falls in love with the wife of "Karenina", a minister of the crown, played by Basil Rathbone, whom I should have mentioned right up in the list of Garbo's support for the excellence of his work. "Karenina" will not divorce "Anna" so that she might marry her lover, but forces her to live with "Vronsky" as his mistress, and forbids her to see her child, "Sergei", whom she adores.

"Anna" gives up her child, her home, her position in society for this great love of her life; and "Vronsky" makes his sacrifice also, but tires sooner than "Anna" of the life of isolation from old friends, associates, which is the price they both pay.

"Vronsky" volunteers with other members of the Guards, to participate in a war between Serbia and Turkey, and parts in anger from "Anna". He is followed by her and is seen bidding farewell to a younger woman whom his mother is anxious he shall make his wife. "Anna" then faces death tragically, and with such heartbreaking resignation that it furnishes a scene in this picture which arouses the audience to such a state of intense emotion that it almost becomes unendurable.

CLARENCE BROWN has never directed Garbo to better advantage, and since he told me he has directed Garbo in at least five of her pictures, "Anna Karenina" is an achievement.

I had a delightful visit and lunch with Clarence Brown, when I visited Hollywood. He spoke so longingly, and affectionately of England when I told him I had intended visiting London, following my Hollywood visit.

I could write columns on the work of March, Rathbone, not forgetting Maureen O'Sullivan's appealing and youthful, "Kitty", also warmly of the good work of Reginald Denny as "Yashvin", another of the Guards.

I could write of the charming performance of dear little Freddie Bartholomew, who is so beloved in America. I have a vivid picture of Reginald Owen's, "Stiva", a fine characterization, but I must go on with other news; such as my excitement in witnessing the Gaumont-British production of "39 Steps", directed so perfectly by Alfred Hitchcock, from a story by John Buchan, Governor-General Elect of Canada.

I WISH the new Governor-General of Canada much luck in his new office. I hope that the general election in October will not be too disturbing a one; and that Canada may keep her feet, just as she has done through the world's greatest and most prolonged financial crisis. Canada who balanced her budget, paid her obligations, remained on the Gold Standard, spent hundreds of millions for Unemployment Relief, prevented mob rule and mob disturbances, remained solidly and securely British in a time when men and women delighted in manufacturing new flags, new mottoes, new codes of honour and what have you? In a time when the United States with its one hundred and twenty-five millions of people were in the throes of the rebirth of a nation.

I wish Lord Tweedsmuir God-speed to Canada, and an opportunity, under a sound Government in the Dominion, to represent His Majesty, The King, according to British tradition and history.

As I sit before my typewriter in London, I learn that the Social Credit Government, of Alberta, has taken the oath of office without the necessity of top hats, morning coats and the usual formality of officers in uniform, policemen, ladies in silken flounces, wearing the family ermine and the family jewels. I note that His Honour, the Lieutenant-Governor, of the Province of Alberta, attended in a grey suit and wearing a blue shirt. That the crowd was so great the inaugural ceremonies were proceeded with in the Legislature Assembly and not in the Council Room as was the custom at Edmonton.

Jerseys, sweaters, were plentifully in evidence, adding a homespun atmosphere; and that the white-button, emblem of the Social Creditors was also among those present.

IN England, Major Douglas, whose plan is similar to Mr. Aberhardt's, has as his followers men who wear green shirt uniforms. Personally, I like Governments who wear white shirts; if they spill anyone's blood, you can see the stain of guilt, but with

(Continued on page 6)

Ryrie-Ellis-Birks, Jewellers, Toronto, Tie-up with Universal's "Diamond Jim"

Show Business

George Arliss' Latest G-B Picture "Mister Hobo"

According to cable received by Arthur A. Lee, vice-president of G-B, the newest George Arliss picture, just completed at the Shepherd's Bush studios, has been titled "Mister Hobo".

For the first time in many years, Mr. Arliss departs — in this film — from his gallery of historical characterizations to impersonate a lovable tramp who shares his fortunes on the high road with a fellow-traveler.

Directed by Milton Rosmer, "Mister Hobo" is a comedy-drama based on an original story. Supporting Mr. Arliss are Viola Keats who appeared here last season in the Broadway success, "The Distaff Side", Gene Gerrard, and Mary Clare.

Universal's "Remember Last Night?"

One of the most impressive, dramatic and interesting stories ever made at Universal City has just been finished. It is Carl Laemmle, Jr.'s production of "Remember Last Night?" made by James Whale from Adam Hobhouse's mystery novel, "Hangover Murders". Eight players of stellar prominence are featured. They are Edward Arnold, Constance Cummings, Sally Eilers, Robert Young, Gregory Ratoff, Robert Armstrong, Reginald Denny and Louise Henry.

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"Music Land" *Disney's Latest*

Walt Disney undertakes a solution of the controversy between so-called classical music and so-called jazz in his newest Silly Symphony production, "Music Land", just completed at his Hollywood studios.

Produced on an elaborate scale, the film will present the qualities of each type of music, and then let them fight it out for themselves. The new three-tone Technicolor process will be used throughout, but care has been taken to give impartial pigmentation to both contenders.

"Music Land" will be released through United Artists.

Sam Joseph at Universal City

Sam Joseph, who is the Dr. Rosenbach of London, and the husband of Binnie Barnes, arrived at Universal City reecntly for a visit with his wife. He will stay until she completes "Her Excellency, the Governor" and will then take her back to London with him for the six months which her Universal contract permits her to spend away from the studio.

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Una is Melody's Seventh Lucky Star

"Broadway Melody of 1936" has become the good luck picture of 1935.

Una Merkel, who distinguished herself in that spectacular new Metro-Goldwyn-Mayer musical extravaganza, is the latest member of the cast to be rewarded with a brand new M-G-M term contract.

Under its terms her first assignment is a featured role with Jean Harlow and Spencer Tracy in "Riff Raff".

Miss Merkel is the seventh member of the cast of "Broadway Melody of 1936" to win a term contract with M-G-M.

Jack Benny and Eleanor Powell were among the first, and the others have been Robert Taylor, Frances Langford, Harry Stockwell and the new comedy sensation, Buddy Ebsen.

Three Feature Films at RKO Radio Studios

Three feature films went into production at the Hollywood studio of RKO Radio recently.

They are "Seven Keys to Baldpate", the George M. Cohan mystery farce, which will star Gene Raymond; "Husk", with Preston Foster in the leading role, and "It Happened In Hollywood", which Cliff Reid will supervise.

Edward Killy and William Hamilton, who recently completed "Freckle" for RKO Radio, will direct "Baldpate". James Flood is to direct "Husk", a story by Thomas Walsh.

Toronto Theatres

LOEW'S—Manager Jules Bernstein — Clarke Gable, Jean Harlow and Wallace Berry in Metro-Goldwyn-Mayer's "China Seas". Second Week.

IMPERIAL—Manager Jack Arthur — Universal's "Diamond Jim", with Edward Arnold and Jean Arthur.

TIVOLI—Manager D. Krendal — "Curly Top", with Shirley Temple, a Fox feature, and "We're In The Money", a Warner production starring Joan Blondell.

UPTOWN—Manager Tom Daley — Third Week for R.K.O's "Top Hat", starring Fred Astaire and Ginger Rogers.

SHEA'S—Manager Jerry Shea — "Every Night at Eight", with George Raft and Alice Faye, released by Paramount.

Helen Vinson, G-B Star, Weds Fred Perry, English Tennis Champion

Roly Young in the Toronto Mail and Empire, Sept. 14.

Here we are again all ready to go off the deep end with at least four stars (if we used them) and a flock of adjectives on the subject of "Born for Glory," the latest British film success to come our way . . . I tell you I think it is a swell picture . . . No effort was spared to make "Born for Glory" an authentic picture of life in the navy. For the first time the Admiralty granted permission for ships of the navy to take part in a purely dramatic film. Four battleships were placed at the disposal of Director Walter Forde and many remarkable scenes were photographed . . . Betty Balfour is the nice girl that loved a sailor . . . she gives a fine portrayal of the sheltered young girl and later of the loving mother of Able Seaman Brown . . . The choice role of her son, Albert Brown, fell to John Mills, a newcomer to the screen who should prove a popular favorite.

The "Bengal Lancers" of the British Navy

BORN FOR GLORY

WITH

Betty Balfour - John Mills

And a Cast of Thousands

Not Just a Patriotic Picture, But a High-Powered Drama Packed Full of Fast Action, Heart Interest, Pathos and Humor!

Every Loyal Britisher Wants to See It!

Wide-Awake Showmen Will Get Dates On It!

Your Big Chance for Big Business!

Here's a picture that will tie up in a most timely manner with the present war scare that is attracting the attention of all mankind. It is peace propaganda of the best sort tied up with a story that will hold interest from fadein to fadeout. It is more adaptable to exploitation and tieups than any picture that has been produced in a long time. Showmen will quickly recognize its splendid box office possibilities. Leading first-run theatres have booked it and are playing it to turn-away business. The story is admirably adapted to audiences in every type of theatre and will appeal to men, women and children. Our advice is: Get dates on it quickly. Advertise and exploit it to the limit. Profits are certain and satisfied patrons are sure.